



SHI SHUHENG IVY

INSTRUCTIONAL DESIGNER

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PROFILE

My e-portfolio: <http://ivyshi.weebly.com>

I'm passionate about creating pleasant e-learning journey. Learning should be fun and engaging. I love designing online courses based on sound learning theories.

EDUCATION

2014 - 2015	The University of Hong Kong (MSc)Information Technology in Education	2010 - 2014	Beijing Normal University (BSc)Educational Technology
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WORK EXPERIENCE

The Red Flag Group • **Instructional Designer**
Jan 2017 - Now

1. Developed training materials using Storyline regarding Compliance and related IT systems;
2. Worked closely with the Product Manager to create new training assets and designs to satisfy client demands.

The University of Hong Kong • **Part-time Lecturer**
Sep 2016 - Now

Taught E-learning Strategies and Management, using 5E model and gamification strategies.

Hang Seng Management College
• **Instructional Designer** Oct 2015 - Jan 2017

- 1 Designed and developed MOOC.
- 2 Filmed lecture and made tutorials.

e-learning Pro • **Instructional Designer**
Internship June 2015 - Sep 2015

- 1 Designed Storyboard for e-learning.
- 2 Created tutorials using Adobe Captivate.

SKILLS

Articulate Storyline	Dreamweaver
Adobe Captivate	Open Edx
Premier Pro	Moodle
After Effects	Docebo
Photoshop	HTML
Illustrator	CSS
Audition	PHP
Camtasia	JAVA

LANGUAGE

English	Full professional proficiency
Mandarin	Native language
Cantonese	Limited Working proficiency